



2020 Nurses Day at the Capitol
Next Level Events • Little Rock, Arkansas
February 20, 2020

Sponsorship Information

On Thursday, February 20 the Arkansas Nurses Association (ARNA) will host its Nurses Day at the Capitol. We need your help to make this event a success! We anticipate an attendance of approximately 250 nurses from a variety of settings. Team up with ARNA to promote your business or organization to the nursing community.

SPONSORSHIP OPTIONS

As a sponsor of the 2020 Nurses Day at the Capitol, your support will be acknowledged in a variety of methods depending on the level of sponsorship.

ADVOCACY INFLUENCER \$2500	ADVOCACY LEADER \$1000	ADVOCACY PARTNER \$500	ADVOCATE \$250
Company/Organization logo on ARNA Public Policy Platform Bookmark Primary recognition as a sponsor at the event Color logo included on the event website as a sponsor Social media recognition Banner graphic in three (3) editions of ARNA e-Newsletter (\$525 value) Two (2) individual registrations to the event Recognition for support in 2020 Spring edition of the Arkansas Nursing News Named as the luncheon sponsor at the event	Company/Organization logo on ARNA Public Policy Platform Bookmark Recognition as a sponsor at the event Banner graphic in two (2) editions of ARNA e-Newsletter (\$350 value) Recognition for support in 2020 Spring edition of the Arkansas Nursing News One (1) individual registration to the event Named as the breakfast sponsor at the event	Company/Organization logo on ARNA Public Policy Platform Bookmark Recognition as a sponsor at the event (name only) Text only advertisement in one (1) edition of ARNA e-Newsletter (\$175 value) Recognition for support in 2020 Spring edition of the Arkansas Nursing News	Company/Organization listing on the ARNA Public Policy Platform Bookmark Recognition as a sponsor at the event (name only) Recognition for support in 2020 Spring edition of the Arkansas Nursing News

Deadline (to be included in all publicity materials): **December 1, 2019** **Deadline** (without printed publicity): **January 20, 2020**

PLEASE COMPLETE THE FOLLOWING INFORMATION:

Organization Name: _____

Contact Person: _____ Email: _____

Address: _____ City/State/Zip: _____

SPONSORS:

Sponsorship Level **Influencer** (\$2500) **Leader** (\$1000) **Partner** (\$500) **Advocate** (\$250)

Payment Method

\$_____ Total Amount Enclosed

Check (Payable to the Arkansas Nurses Association; Tax ID number: 71-0200788)

MASTERCARD **VISA** **AMERICAN EXPRESS** **DISCOVER** **MASTERCARD DEBIT** **VISA DEBIT**

Card#: _____

Exp. Date: _____ Security Code (3 or 4-digit code on back): _____ Billing Zip: _____

Check here if billing information below is the same as registrant information above.

Billing Address: _____ Phone: _____

Cardholder Name: _____ Cardholder Email: _____

Questions? Contact the ARNA Office • **Voice** 501.244.2363 • **Fax** 573.636.9576 • **Email** sara@midwestnurses.org

Refund/Cancellation Policy: A portion of sponsorship fees may be refunded to sponsors who notify the Midwest MSD office in writing of the cancellation before December 1, 2019. As of December 1, 2019 materials are in production and no refunds will be made. There will be no refunds due to inclement weather.

NOTE: Sponsor applications are reviewed by the Arkansas Nurses Association leadership. If it is determined that a company or individual's product, services or information conflicts with or contradicts the mission, purpose or policies of the Arkansas Nurses Association, the application will be denied, and a refund will be issued.

Return Completed Form via:

Mail – ARNA c/o Midwest MSD, 3340 American Ave, Suite F, Jefferson City, MO 65109 **Fax** – 573.636.9576

Scan & Email – sara@midwestnurses.org