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MEMORANDUM

TO: Exhibitors

FROM: Brenda May, BSN, RN
President, ARNA

RE: ARNA 2016 Convention

The Arkansas Nurses Association (ARNA) will present its annual convention exhibit hall on **Thursday, October 27, from 11:00am to 1:30pm @ the Arlington Resort Hotel & Spa, Hot Springs, Arkansas. Set up times are scheduled for Wednesday, October 26, 2016 from 3:00pm- 6:00pm and Thursday, October 27, 2016 from 7:00am -10:30am.** We invite you to join us in Hot Springs, AR to celebrate the accomplishments of nurses across the state.

The two day annual convention is the major educational event for our association and provides nursing and healthcare topics presented by expert speakers. It attracts nurses in every practice role, staff nurses, educators, administrators, APRNs, and entrepreneurs. It enables all nurses to increase their knowledge and skills in today's rapidly changing healthcare environment. It also provides a wonderful opportunity to share time with their professional colleagues and gain insight into emerging nursing issues. ARNA's 2016 Convention theme is **"Culture of Safety" It Starts with YOU.**

ARNA's ultimate goal is to ensure quality health care for Arkansans. Your patronage is vital to this effort because it helps us provide the educational resources nurses and future nurses need to care effectively and compassionately for patients and families. Arkansas Nurses Association is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation. We are required to advise you that exhibitor display at the convention does not imply endorsement by ARNA or ANCC COA of any products or services.

We appreciate your support and hope you will take advantage of this opportunity to promote your organization/business and to demonstrate commitment to quality nursing services for all Arkansans. We value our long-standing exhibitors for their support over the years. We welcome our new friends to this special event.

We believe you will be pleased to be a part of this once a year event. We look forward to hearing from you soon. Forms are available by calling Veronica Clark at (501) 244-2363 or by email: arna@arna.org.

Thank you.