

Multistate Division Innovation/Benefits

State Nurses Associations would benefit from the following services:

- ❖ Division CEO Services
 - Attend SNA Board Meetings
 - Mentor to State Director
 - Scheduled Weekly Calls
 - Monthly Leadership Team Meetings
 - Monthly Membership Meetings
 - Implementing Standards of Excellence
 - Board Orientation
 - Consultation on contracts
- ❖ Financial Management Services
 - Accounts Payable
 - Accounts Receivable
 - Monthly Reconciliation
 - Monthly Reports to SNAs
- ❖ Communications:
 - Call Center Capabilities and attendant form 8:30-4:30 daily
 - Press Releases
 - Social Media Posts
 - Lighting the Way weekly Newsletter including state specific news items to members
- ❖ Information Services:
 - YourMembership Website Platform
 - Web and email services
- ❖ Group Purchasing/Contract
 - Enterprise Rental Car
 - YourMembership.com
 - CQRollCall
 - Constant Contact
 - Association Voting
 - Mobile App
 - Single payment for ANCC Fees for Approver/Provider
- ❖ Professional Development and Continuing Education (CE)
 - Accredited Approver and Provider Unit
 - Centralized CE Staff (for operational efficiency and financial savings)
 - Professional Development Director
 - Nurse Planner/Peer Reviewer
 - Lead Nurse Planner
 - Nurse Peer Review Leader

Additional Services Since Full Implementation for SNAs:

- ❖ Division CEO Additional Services
 - Maintain Employee Benefit Programs
 - Order supplies/items for each SNA to leverage better pricing
 - Explore non-dues revenue opportunities
 - Review vendor contracts
 - Office Supplies
 - Promo Items for Exhibiting
 - Hotel Contracts
 - Association Insurances
 - Monitor lease agreements
- ❖ Additional Human Resources
 - Administrative Coordinator
 - Membership Reports
 - Update Database
 - Phone Calls to Canceled or Grace Period Members
 - Grace Period Postcards
 - Update Email Postcards
 - Birthday Postcards
 - New Member Packets/Email/Surveys
 - Member Surveys
- ❖ Communications and Graphic Design Manager
 - Communication/Marketing /Design Support
 - Website Management
 - WordPress
 - SalsaLabs
 - Social Media Support
 - Press Advisory/Releases
 - Promotion Development
 - Document Development
 - Recommend Promo Items for Exhibiting
 - List Serv Management

